



**Powered by
Print, Digital
& Social Media**

28 000+ online subscribers

100 000+ website impressions per month

32 000+ Facebook followers

'We Make It Happen'

Online Magazine Advertising

Standard Advertising

Sixth of a page	R	2 662
Quarter Page	R	3 994
Half Page	R	7 986
Full Page	R	13 844

Special Positions

Front cover branding	R	48 400
Outside back cover	R	39 930
Inside front cover	R	25 290
Inside back cover	R	25 290
Calendar branding	R	13 310
Great SA Tips	R	6 656
Celebrity golfer profile	R	6 656
Top-side/bottom-side branding	R	5 324
Results & rankings (per page)	R	5 324

6 Edition Smart Ads

A great way to have a presence in the magazine for a year
45mm x 40mm for only R990 per edition (only when signing up for 6 editions)

All the Above Rates Exclude Vat

BOOKING AND MATERIAL DEADLINES

JAN/FEB	15TH DECEMBER 2022
MAR/APR	16TH FEBRUARY 2023
MAY/JUNE	20TH APRIL 2023
JUL/AUG	22ND JUNE 2023
SEP/OCT	24TH AUGUST 2023
NOV/DEC	19TH OCTOBER 2023

The above prices include limited artwork.
If any major artwork has to be done, a
flat rate of R500 will be added.

The SA Golf Trader is set in the following Apple
Macintosh applications : Quark Express V8,
Freehand, InDesign & Photoshop. Electronic material
supplied must be supplied in compatible formats
which include : High Resolution JPG's, TIFFs and
Print PDF's (min 300dpi)

All Sizes in Millimeters (H x W)

• Full Page Advert (bleed off page)	210mm	x	148mm (+5mm bleed)
• Full Page Advert with Headers	184mm	x	128mm
• Half Page Portrait Advert	184mm	x	63mm
• Half Page Landscape Advert	90mm	x	128mm
• Quarter Page Portrait Advert	90mm	x	63mm
• Quarter Page Landscape Advert	45mm	x	128mm
• 1/6 Strip Landscape	25mm	x	128mm

For exceptional advertising opportunities contact :

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